

The new Y.

For kids,
families,
communities.



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Grand Traverse Bay YMCA

3000 Racquet Club Drive, Traverse City, MI 49684

Volume 2, Issue 1.

August 2010

www.qtbayymca.org | 933-9622

Campaign Goal = \$12,000,000. Raised to Date = \$5,421,346.

New donations now needed = \$6,578,354.



BUILDING FOR OUR FUTURE

The concept picture above represents a reconfiguration of the first "Essential" phase of the new YMCA building project in Garfield Township on Silver Lake Road. This picture is taken from the view of the Meijer Athletic Fields. These fields are already built and ready for play this fall. The completion of the construction will take place as the balance of the donations are received.

MATCHING FUNDS WAITING DONATIONS

Rotary Charities of Traverse City has provided to the New Y Capital Campaign a grant for \$325,000, bringing their total foundation gift to \$575,000.

The Rotary Charities gift is a 1-1 matching grant, requiring the same amount in other new pledges. To date we have received \$195,000 in donations. New gifts and pledges of **\$130,000** are needed by the end of the year to receive these funds.

So your new gift today will have double the impact if pledged before the end of the year. **Donate through the Community Foundation on-line now at www.4good4ever.org.**

The new Y.

Why a new YMCA?



NICK EDSON: Y BOARD PRESIDENT

"I am currently president of the YMCA Board of Directors. I'm also very active in other community activities. I just finished a two-year stint on the Rotary Board of Directors, where I oversaw the Rotary Show the last two years. I will be starting my tenth year as a Big Brother in the fall with Big Brothers, Big Sisters of Northwest Michigan. I'm also on the NMC Scholarship Committee and a past chair of that event. During the last 10 years, I have really gotten into the volunteer aspect of life. Giving back to the community is a responsibility I feel strongly about."

Nick is shown here receiving the Invest in Youth Award at the Y's March 2010 Volunteer Recognition Banquet .

According to Nick:

Why is a new Y so critical to this region?

As the Traverse City area grows and attracts more people, the Y needs to adapt. We have to do that with a new facility that will breathe renewed life into our organization. We have the people and the programs in place. Now we just need a new facility to really see out Grand Traverse Bay YMCA take off. My oldest daughter is 30 and lives in South Carolina with our son-in-law and two grandsons. They are always talking about going to the Y 2-3 times a week. I want people to tell that story about our new Y, too.

Why should a person or family choose to give to the new Y?

So many people benefit from Y programs and services right now, both short term and long term. . And so many more will benefit in the future, especially with the new Y on the horizon. This is an exciting time to be part of the Y.

A new Y will benefit thousands of people in the Grand Traverse Area for years to come. A new Y facility is critical to the nurturing and development of our youth and our families . It will be a centerpiece of family activity.



**FOR YOUTH DEVELOPMENT
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FOR SOCIAL RESPONSIBILITY**

Since 1964, the Grand Traverse Bay YMCA has been a charity that has served the region's needs. Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

New Essential Phase:



The strong case for the new YMCA:

- Create the region's only full-service recreational facility
- Improve regional health and wellness
- Help local kids to swim
- Provide needed racquet facilities
- Give teens a safe, nurturing environment

Make or expand your gift:

www.4good4ever.org

231-935-4066

through the Community Foundation.

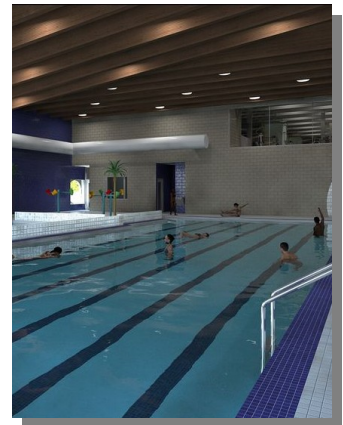
Essential Phase \$14.6 million
estimate

Aquatics

- Competitive pool
- Diving well
- Learn-to-swim pool
- Hot tub spa

Health & Fitness

- Youth fitness area
- Multi-purpose exercise room
- Aerobics studio (indoor and outdoor)
- Fitness evaluation room
- Free weight, selectorized, and cardio areas



Tennis Center

- 6 court indoor facility
- Bi-level courts
- Build in spectator & seating areas



A concept drawing of part of the Tennis Center.



A concept drawing of the Aquatics Center.



**Grand Traverse Bay YMCA
3000 Racquet Club Drive
Traverse City, MI 49684**

231-933-9622

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The new YMCA will provide an Aquatics Center!

- Six lane competitive pool with space for competition, training & life-long fitness
- Diving well
- Learn-to-swim pool
- Hot tub spa
- Slash pad for kids
- Spectator seating

Thank you to our New YMCA donors!

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The new Y.

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August 2010

Give a donation on-line at:

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to the
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through
the Community Foundation**

**Get more information
on-line at:**

**www.gtbayymca.org
about the
New Y Capital Campaign**



A view of the new Tennis Center to be built on 3700 Silver Lake Road when all donations are secure.